It's not exactly a vacation, but interdisciplinary artist Sandra de la Loza will be spending her summer in Hollywood, using her practice as a “performative archival” to investigate and reimagine the historic development of the iconic neighborhood itself.

Loosely based around the little-known tale of the last street car to cross the Cahuenga Pass into the Valley, at a time (1955) when Hollywood was witnessing a massive development and displacement boom with echoes of today’s, To Oblivion: The Speculators’ Eden constructs an archive in the form of an energy portal, activated by performance events intended to clarify and reconcile.

Inside an engaging aesthetic experience, de la Loza asks serious questions about ancestral territories, land usage, car culture, economic mythologies, and who has access to the big dreams.


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